

THE MIRROR JOURNAL

VOL. 3, NO. 50 MIRROR, ALTA., OCTOBER 16, 1914 5 CENTS PER COPY

A Masonic Service will be conducted by Rev. Jno. Pate in the Presbyterian Church, Alx, on Sunday morning, Oct. 18th, 1914, at 11 o'clock.

K. B. Iverson left on Thursday afternoon last for Wainwright, Alberta, where he will take charge of the Imperial Lumber Co's yard for the next week or two. T. G. Cook's trial has been arranged for Oct. 19th.

MIRROR'S FIRST INDUSTRY

Mirror will have its first industry, which is due to the untiring energies of our citizen Mr. W. MacKirdy, and we are sure that the citizens of Mirror appreciate the result which has been achieved by Mr. MacKirdy.

The undertaking of forming a company to start a packing business in Central Alberta is no small affair, and the success, which has attended the undertaking, will no doubt be shared by all the farmers within a radius of 30 miles and will also be a great asset to the town of Mirror.

Mr. MacKirdy has spent over 8 years in Western Canada and has always held the opinion, that the only way to the town on a good financial basis is the introduction of industrial concerns that could utilize the raw material in the district.

With this view in mind, he immediately recognized that this district was about the finest for mixed farming and especially for hog raising in Alberta, if not the best.

The matter of organizing a company to start a packing business was then taken up and gone fully into, with the result that Mr. Pocock, one of London's leading accountants was sent out in the interest of a large financial group to investigate the district and to check up Mr. MacKirdy's figures and to report thereon.

Mr. Pocock duly arrived, and he was so much taken by the aspects of the district, that he stayed five weeks completing the arrangements and negotiations and was able to report in the most favorable way. He confirmed everything which Mr. MacKirdy had organized, with the result, that the Anglo Canadian Packing Company will now become a fact in Mirror.

The original plan outlined, has been greatly enlarged, and has been designed so that additional can easily be made. Everything will be run in the most modern and up to date manner and the British Company is prepared to furnish plenty of capital in order to make the business a huge success.

They have also made arrangements to take over the ranch of Mr. Archie Jaques, of Suffolk horse fame. Here again you will find the most modern appliances for farming, and the ranch will be stocked with the finest of stock.

There will be Yorkshire pigs, Polled Angus Cattle, Jersey Cows, Sheep and Suffolk Horses. All kinds of new modern building will be put up. For instance a new and most up-to-date Dairy Barn to hold 80 milk cows and a new grainery three times larger than the one already there.

The company will not stop at packing only, for they have made arrangements to open up retail stores all over the west. Their first will be in Mirror itself simultaneously with others. These will also be carried on in a most thorough manner, and nothing will be left undone to ensure to the public a first class service in courteousness and quality.

It is Mr. MacKirdy's opinion, that this plant is only the forerunner of several others the company will erect in Western Canada.

The people of this district will now see what a boom this will be to us all.

ReXall Goods are not costing you a cent more than before the war, and what is more, every time you buy a ReXall product a portion of your purchase money goes to swell the Canadian Patriotic Fund being raised by the ReXall Stores of Canada.—C. L. Suggett, Mirror.

Thos. Harvey, who owns a ranch near Bassano, Sask., is visiting with his friend, Walter Heagle. Mr. Harvey's home is in Milwaukee, Wis.

The Boston Braves won the baseball championship of the world, against the Philadelphia Athletics in four straight games.

Do You Know

That we have any kind of ammunition, Guns and Rifles at the cheapest prices. Give us a trial.

We have also a large supply in Paisio, Oils, Stoves, Hotters, and everything in the Hardware line.

Received also direct from the factory a large quantity of Columbia, and X Cell Batteries and selling same off at 40c a piece.

Still a few Cream Separators left, before \$85, now \$55. Can you beat this.

KEY CONTEST

THE KEY CONTEST IS OPEN FROM THE 5th OF SEPT. TILL NOV. 25th, 1914. WHEN YOU ARE IN TOWN DROP IN AND TRY YOUR KEYS.

All Accounts which are not paid in this month will be turned over for collection. Save expense and trouble.

The Mirror Hardware Co.

Corner Robert and Gilman Mirror, Alberta

The Rexall Stores of Canada

Contribute to

The Canadian Patriotic Fund

THE Rexall Stores of Canada, 400 of the leading Drug Stores in Canada have unanimously agreed to contribute to the Canadian Patriotic Fund, FIVE PER CENT. of their total purchases of all Rexall Toilet Goods, Rexall Remedies and other merchandise manufactured or sold by the United Drug Company, Limited, Toronto, from October 15th, to December 31st, 1914.

This action of the Rexall Drug Stores of Canada has been undertaken co-operatively, because as a co-operative organization, they realize how much more can be done unitarily than individually, and it has been taken for two reasons—to fulfill a humane duty in raising a fund for the relief work of the Canadian Patriotic Organization, and a patriotic duty in an endeavor to keep a large staff of Canadian employees busy.

The 400 Rexall Stores of Canada make an appeal to your sympathy and support in their doubly worthy cause for increasing the funds of the Canadian Patriotic Organization and for the support of Canadian workmen because—

The fund that would be raised on the basis of last year's business can be tremendously increased if every man and woman in Canada will help a little by the simple process of purchasing Rexall Goods at the Rexall Stores.

No need to give space in this announcement to emphasize the high quality of Rexall Toilet and Medicinal goods. Sufficient to say that 7,000 of the leading Drug Stores in Canada, Great Britain, and the United States place their personal and collective reputations behind them; that the public in these countries endorse them to the extent of several million dollars worth of purchases a year.

Better goods are not made, and you take no risk in buying, for every Rexall Store will return you your money if any Rexall Product is not entirely satisfactory and do it, too, without the slightest objection.

There's a full list of Rexall products awaiting for you at the Rexall Store in your town.

Ask for it—kindly pass the word along to your friends. It is the collective purchases of all that will make this Rexall Store Fund for the Canadian Patriotic Organization work a big one. The fund will be collected from each Rexall Store in Canada by the United Drug Company, Limited, Toronto, and will be paid by them direct to the officers of the Canadian Patriotic Organization, and the amount so collected will be published in this paper when paid over.

Rexall Goods are made in Canada and you can procure them in your town only from

CHAS. L. SUGGETT, Mirror
THE REXALL STORE

Or by Mail from any Rexall Store in Canada

United Drug Company, Limited Toronto

MASS MEETING NEXT SUNDAY

A meeting on short notice was called in the hall last Friday afternoon for the purpose of taking some steps in assisting the Canadian Patriotic Association. W. F. Puffer, M. P. P., addressed the meeting and gave a general outline of the proposition.

All present were unanimous that something should be done towards raising funds to supplement the grant given by the Dominion government.

After some discussion it was moved by Geo. Robinson, seconded by J. G. Hendrickson, that T. R. McCorkell, A. Jaques, H. J. Rayner and F. Woodford be a committee to look after the preliminary arrangements.

This committee met at the conclusion of the meeting and decided on calling a mass meeting for Sunday afternoon, Oct. 18th, at 3 o'clock, in Kadie's hall, Mirror.

Speeches will be given by W. F. Puffer, M. P. P., Rev. W. M. Leitch, Rev. Dungan, and others.

Every person in Mirror and district is invited to attend this meeting. The object is one that should compel the loyal and financial support of all residents of Canada, irrespective of nationality or creed.

A collection will be taken.

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A Great War Map

We would gladly distribute free of charge to every Mirror Journal reader a War Map, but our indiscriminate distribution of the map we are offering is impossible. It is the best War Map issued beyond question. It is 31.3 x 21.2 feet, and shows every city, town, village and hamlet, every river and mountain in the whole war area.

We offer The Mirror Journal and that great weekly, The Family Herald and Weekly Star for one year each for \$1.75 and every person taking advantage of this offer will receive from The Family Herald a copy of the War Map Free of charge. The offer means that you are practically getting one of the papers for a year free of charge. The offer is good for 30 days only.

Golden Rod Flour

In 98 lb. Sacks

\$3.60 PER SACK

Panrucker & Holland

Mirror and Alx

Help in the Relief Work of the Canadian Patriotic Organization and Support Canadian Industry

BY BUYING REXALL TOILET GOODS, REXALL REMEDIES AND REXALL PRODUCTS

From October 15th to December 31st, we, along with over 400 other Rexall Stores—The Best Drug Stores in Canada—are contributing to the Canadian Patriotic Fund FIVE PER CENT. of our total purchases of REXALL PRODUCTS. On the basis of last year's purchases, this contribution will amount to several thousand dollars, but it can be doubled and trebled if the people of this town and the people of Canada will lend a helping hand.

REXALL GOODS ARE MADE IN CANADA

In the big new factory of the United Drug Co., Limited, in Toronto. Every time you buy a Rexall article you help in relieving the suffering caused by this calamitous war, and you also help Canada and the Empire by keeping Canadian industry employed.

Moreover, Rexall goods are better than most foreign-made goods of similar character—millions of more endorse them in Great Britain, Canada and the United States. Behind them is the personal reputation and guarantee of over 7,000 of the Leading Drug Stores throughout these countries.

Besides in buying REXALL goods you take no risk. Rexall Stores everywhere prefer to refund, and will refund your money if any Rexall product is not satisfactory.

What's more, REXALL products will not cost you a cent more than they have been selling. The increased cost of manufacturing incurred since the war will be borne by the United Drug Co., and the Rexall Stores, as well as the Empire by keeping Canadian industry employed.

Will you lend a hand and pass the word along to your friends? All the funds that can be collected are required for Relief Work and Canadian workmen need to be kept employed.

Full list of Rexall Goods that you can buy to advantage at our stores. Ask for it.

CHAS. L. SUGGETT, Mirror
THE REXALL STORE

We are the Exclusive Selling Agents for the

Calgary Colliery Coal

FOR MIRROR

Any Firm offering you this coal "Cannot Deliver the Goods."

MCCORMACK LUMBER Co'y

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
ALEXANDER LAIRD, General Manager JOHN AIRD, Asst. General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

MIRROR BRANCH:

T. S. Little, Acting Manager

STORM SASH

Better Buy Now

Prepare for winter, before winter sets in. See us for any size in

Storm Sash or Doors

Made of the best Material. Seeing is believing. Come, see for yourself.

The Imperial Lumber Co. Ltd.
K. B. IVESON, Manager, MIRROR

Free War Maps

Every Reader of The Mirror Journal May Have a War Map Free

A Map 31 x 21 feet, showing clearly every boundary, every city, every town, village, hamlet and river in the whole European War area. Each map in a neat folder of convenient size.

The Family Herald and Weekly Star of Montreal has secured exclusive rights for the War Map prepared by the celebrated map firm of G. W. Bacon & Co., Ltd., of London, Eng. It is beyond question the most comprehensive map printed.

The JOURNAL has completed arrangements by which our readers can secure a copy of this excellent map free of charge.

Here Is Our Offer Good For 30 Days Only

The price of The Family Herald and Weekly Star, Canada's Greatest Newspaper, is one dollar a year.

The price of THE JOURNAL is one dollar a year. We now offer both papers for one year each, including a copy of The Family Herald's War Map, size 30 x 40 inches, in a neat folder of convenient size for only \$17.50.

This offer applies to all subscribers, new or renewal, who pay for the two papers inside next 30 days from this date.

To follow the war situation intelligently, The Family Herald War Map is necessary. It should be in every Canadian home.

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Toronto, Ontario

The Mirror Journal

Published every Friday at Mirror Alberta.

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Good & Ballantine, Publishers.

MIRROR, ALTA., OCT. 16, 1914

LOCAL AND GENERAL NEWS ITEMS

If you want a good War Map, read THE JOURNAL offer on page 4.

Jas. MacLaren has moved his cottage from Arthur street to lot 13, block 49, where he has built a cement foundation.

Miss Beatrice Irwin, of Calgary, visited with her brother, Ernest Irwin for several days during the past week.

F. F. Beebe, of Logan, Iowa, is here at present looking after his farm interests near Mirror. He has engaged C. E. Brewster as manager. Bonnie View Stock Farm, which is the name of the place will be improved by the erection of a hog house, 24 by 72 feet and the extensive raising of their brood hogs will be proceeded with at once. Mr. Beebe will return to the States in the course of a few weeks.

Mr. and Mrs. H. C. Orr, J. C. Masters, L. Y. Seigman, E. Moore, and Miss Regina Wallace, of Edmonton, were visitors at Jno. Stevenson's. They were down from the Capitol to enjoy the shooting.

Mrs. J. F. Flewelling and three sons arrived home last Monday afternoon from Edmonton. J. F. is some proud dad since the arrival of the twins.

Excavating for the new rectory commenced on Wednesday, and the foundation will be proceeded with as soon as possible. It is expected that the building will be completed by Jan. 1st, 1915. The Imperial Lumber Co. has the contract.

H. C. McDonald, Mr. Black, P. M. Carmichael and Charles Drazat, made up a party that enjoyed an outing on Buffalo Lake, over Thanksgiving.

Mrs. Dr. Shore and Mrs. Jno. Mackie, motored up from Alix on Thursday, and visited with Miss E. R. Barton.

J. Jenkins and W. Bradley, of Calgary, and A. Lenton and C. Hummels, of Lethbridge, were visitors with Chas. L. Suggett, from Friday to Tuesday. The quintette spent the most of the time shooting on Buffalo Lake.

Mrs. Walter Hingle and son, Frank, have arrived in Mirror from Gondo, Sask., and will make their home at the Imperial during the winter.

Wayne Dultman has taken a position in Panrecker & Hollands.

Don't forget the Patriotic meeting in Kadlec's Hall next Sunday afternoon at 3 o'clock.

Wm. MacKirdy returned last Saturday from a business trip to Vancouver.

Mr. and Mrs. J. P. Wilson and children, have moved from Mirror Beach and left on Wednesday for Winnipeg, Man.

Mrs. J. C. Simpson returned on Thursday of last week, from an enjoyable visit with relatives and friends in Iowa. She was accompanied home by her niece, Miss Ella Thornhill, who expects to make her home in Mirror.

H. J. Raymer was on the sick list for a day or two this week.

Mr. and Mrs. W. T. Lawlor, of Edmonton, are staying at the Imperial Hotel.

Another of Mirror's popular young men has answered the call to arms, in the person of H. P. Critt, who left on Wednesday last for Edmonton. He expects to enlist with the 10th Alberta Dragoons. His many friends here will wish him a safe return from the scene of war. May your sword never grow less, H. P. Bob Wilson, of Alix, and Alex. Salmon, from the head of Buffalo Lake are also enlisting in the same company.

J. L. Cunningham and his son, G. C. of Salt Lake City, Utah, are at present in this locality looking for land. Wm. A. Dill, of Calgary, is showing the land seekers over the country. L. T. Mowrey, of Denver, Colorado, is a member of the party.

A telephone in the G. T. P. depot would save a good many steps.

Frank Mitchell, the hired man of G. J. Estell was driving in a double box wagon recently with a gun by his side. The gun accidentally went off and struck one of the horses on the hip. It is not known whether the animal will recover.

Mr. and Mrs. W. C. McCornack were visitors in Bashaw on Thanksgiving.

Mrs. A. J. Ray was the lucky lady winning the special prize given by the Edmonton Journal for obtaining the largest number of points at the Alix Fair. The prize is a silver set in kitchen set consisting of fifteen pieces.

Reaxall Goods are made in Canada and they are absolutely reliable. By buying Reaxall Goods you help to keep Canadian work people busy and you also assist in the humane work of the Canadian Patriotic Organization, because the 400 Retail Stores of Canada are contributing to the Patriotic Fund, five percent of their entire purchases of Reaxall products from October 15th to December 31st. Ask for list of Reaxall goods, at Suggett's Drug Store, Mirror.

Robt. Satter has gone to Big Valley, Alberta.

The Buffalo Lake Civilian Rifle Association wishes to announce that they want 19 more members to complete the service roll so that rifles and ammunition can be obtained. All those wishing to join please call at the Mirror Cash Store and sign the service roll. Geo. Robinson, Captain.

Someone has advanced the opinion that the letter "e" is the most unfortunate letter in the English alphabet, because it is always out of ear for ever in debt, never out of danger and in hell all the time. For some reason he ever looked the fortunes of the letter, as we call attention to the fact that it is never in war and in peace. It is the beginning of existence, the commencement of race and the end of trouble. Without it there would be no man, no life, no heaven. It is the centre of honesty, makes perfect love

Bon-Ton Livery and Feed Stables

Prompt Service. Rigs and Drivers supplied to any Part of the Country
Drying Done on Short Notice.

F. Tulloch, Mirror.

and without it there would be no editors, devils, or news.

Mass Meeting

In Kadlec's Hall, Mirror on Sunday, Oct. 18, at 3 p. m., in aid of Canadian Patriotic Association. You are welcome

St. Monica's Church

Sunday, Oct. 18th, Litany and Holy Communion 11 a. m. Mission service 7.30.

Sunday, Oct. 25th, Evensong and address 3.30.

Interest in the War every Friday, 2.45.

M. W. Holdom, Rector.

Listings Wanted

I can now arrange exchanges of farms in the Mirror district with revenue producing properties, in the city of Vancouver for small fruit farms outside Vancouver.

W. MacKIRDY
MIRROR ALBERTA

For Sale

Stock and store fixtures for sale. Will sell store fixtures and show case separate if desired.

Apply for full particulars to

J. KEHOE,
Mirror Bakery.

A BETTER REMEDY THAN NASTY SALTS

Few people like to take physic, especially salts, because they are so disagreeable to take and because of the griping and pains they cause. Readal Orderlies enable you to take less physic, and all without griping or excessive looseness. Salts and harsh physics usually give only temporary relief and often leave the bowels worse off than before.

Readal Orderlies move the bowels promptly and soothe, tone and strengthen the intestinal muscles, leaving them healthy and regular in action. They taste like candy, and the movement they cause is as easy and natural as though your bowels in Readal Orderlies that we urge you to try them. You are in every way, as you have to do to get your money back is to tell us. We honestly believe them to be the best bowels remedy made. In vast quantities, 10c. per box.

You can buy Readal Orderlies only at The Readal Tin Store, 10c. per box.
Chas. L. Suggett, Mirror

FOR SALE

6 Roomed house and lot; good cellar, well; price \$800.00. Apply to H. J. RAYMER, Alix, Alta.

Watches

A nice line of Watches, Clocks, Jewellery, Rings, etc. Watch repairing promptly attended to. W. H. McKENZIE Jeweller Alix, Alta.

Col. HOGG AUCTIONEER

The man that gets the money for your goods.

Phone to Delburne, Alta.

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Auctioneer and Agent for Farm Lands, Insurance, etc. Auction Sales of Stock, Furniture, etc., conducted in any part of the Province.

BASHAW ALBERTA

FALL MILLINERY

Hat retouched, latest styles and shades. Prices reasonable. Miss B. R. N. Barton

H. J. RAYMER, J. P.

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Insurance of all kinds. Village and Farm Property. Loans.

D- CURTIS

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Specialty diseases of Women and Children and Obstetrics. Office at Drug Store, Bashaw.

Dr. G. W. Meyer

M. D., C. M.
Physician and Surgeon
Office at house, opposite English Church.

Lowest Fares

For

CHRISTMAS EXCURSIONS

In connection with OCEAN STEAMSHIP TICKETS

On Sale November 7th to December 31st.

The Grand Trunk Pacific Railway represents all Ocean Steamship Lines and will ticket via all authorized routes.

Information as to rates, sailings, reservations and trains, cheerfully furnished on application to any agent of the Grand Trunk Pacific, or

W. J. Quinlan District Passenger Agent
Winnipeg, Man.